

## **ABOUT US**

Calpros Global Concept Limited is a leading supplier of both solar and backup system solutions in Nigeria. Our solutions include high quality solar powered products such as solar panels, inverter systems, PV Systems, and Deep cycle batteries. We offer our clients both presale (consultation and supply) and after sale (installation and maintenance) services.

Our high quality solar panels can be used to power your home or business. Our solar-powered photovoltaic (PV) panels are installed on high photovoltaic locations on your building that are exposed to direct sunlight (e.g. your rooftop) and they convert the sun rays into electricity by exciting the electrons in the embedded silicon cells using the photons of light from the sun. Our seasoned engineers would ensure that the panels are well installed on your building with the right orientation and angle of inclination against shades for optimum power production.

The high grade inverters we supply helps to convert the DC electricity from the panels to the 220-240v AC required by the appliances in your home or office. No matter the power needs of your home or business, Calpros Solar systems has got you covered.

We also supply high grade deep cycle batteries that can serve as a backup system for your home or office. Our batteries can last up for days on a full charge with reasonable electrical consumption and they come with a 1 year warranty.

## **BRIEF HISTORY**

Calpros Global Concept Limited was officially registered with the Corporate Affairs Commission in 2012 but our history dates back to 2007 when we started off trading telecommunication devices at the heart of Lagos IT trading Hub, Computer Village. Our interest in Solar was born out of our numerous visits to African countries such as Kenya, Uganda, South Sudan, Egypt and Ethiopia where we observed how solar has transformed their cities and helped to shape their power infrastructure.

After much research, market analysis and understanding of the Solar landscape we discovered that Nigeria has a huge and untapped solar potential, a largely underserved market and a ripe opportunity for us to come onboard as players in Nigeria's solar power value chain.

With the opportunity staring at us right in the face, we decided to take the necessary steps to deliver a solution that appropriately serves this market and that we can be proud of. With international training and a vastly experienced management and engineering team and a unique vision and mission, Calpros Global Concept Limited is set to make a mark in the Nigerian Solar landscape.

## **OUR VISION**

We foresee a Nigeria with uninterrupted power in every home and office enabled by solar powered solutions.

## **OUR MISSION**

With a very clear vision of the impact we foresee solar powered solutions making in transforming Nigeria's power sector, we have set our company's mission "To light up every home and office across Nigeria with a solar powered system or an in-house backup system".

we know that this is a bold vision so we would spare nothing in pursuing it. We hope to achieve this by:

1. Building relationships with our clients that enable us to leverage on their network to reach more people with our solar solutions.
2. Maintaining very high standards in service delivery such that every customer we come in contact with becomes a raving fan of our products and a chapter of our unique story.
3. Investing in R & D to serve our customer segments better.
4. Building industry partnerships at individual, state, and federal levels that would ensure that we engage major stakeholders in the power sector to execute our objectives.
5. Investing in R & D to serve our customer segments better.

## **STRATEGY**

We know that by engaging stakeholders at different levels, we can achieve a lot. Our strategy is therefore engagement at both high and low levels.

At low-levels, our immediate goal is to change the perception from average Nigerians that "*Solar Does Not Work*". This unfortunate perception is the result of the experiences that many customers have with other solar providers. A provider that Installs a 4-panel rather than 6-panel solar unit for a customer for example can leave that customers solar connection unable to draw sufficient power from the sun, and therefore rendered inactive. Such errors from service providers occur due to insufficient education and training on solar systems.

We at Calpros are however working to change this narrative. Using our direct-to-customer marketing strategies, we would make efforts to change the current consumer perceptions using local media. We will onboard our customers as live examples of solar installation success stories and spread our message through print, radio and Television.

We understand that achieving this is paramount to help us spread our reach and bring unique local benefits such as reducing dependence on generator imports. This is important because our solar solutions are more sustainable.

At higher levels, we are looking to engage the power sector stakeholders on long term partnerships that promotes a large-scale move to solar and also supports capacity building for local manufacture of solar panels and components. Our thinking for example is that National assets like Airports, federal hospitals, Universities and Stadia can be powered by our solar solutions. Our solar solutions can also be used to support power inclusion for more rural locations that are off-grid. These are steps we know would have socio-economic benefits like creating jobs and boosting the local power sector.

This nexus between Nigeria's solar power potential and interest points like local Job creation, import reduction, rural inclusion is the reason we are all the more excited about our vision at Calpros.

## **Consultation**

- Site Inspection

Our site inspection helps us to gather information about the energy requirements of your home or office. Our engineers will evaluate for capacity and accessibility to ensure that we deliver a system that matches your required energy consumption. For clients that already know their specific energy requirements, you can speak to our engineers over the phone for a quick quotation. However, for those with more bespoke needs, you can book with one of our engineers for a FREE consultation by calling 07038002800

## **Sales**

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## **Installation**

Installing our Calpros Solar System in your home or office is the final piece to the puzzle. Our installation team would ensure a hassle free installation process. You are guaranteed that you will have the best solar system engineers working on your project to ensure an excellent service delivery.

## **Maintenance**

All our products come with a warranty. You enjoy FREE maintenance checks on our products as long as the warranty is still running. Maintenance checks outside of the warranty would attract a service charge. Call our engineers today for information on our maintenance packages and prices

## **Electrical Wiring**

Our 10+ years extended experience in delivering wiring solutions help us provide quality electrical wiring for your home or office. We are able to leverage on our professional training and long standing experience to ensure that your home is wired to safety and comfort.

Our certified electricians understand load, connections, 3-wire and 4-wire systems and deliver quality workmanship that combines a proper analysis of your present electrical needs and a prediction of potential electrical problems that may arise in the future.

At Calpros, your total satisfaction is GUARANTEED!

To get a quote for your electrical wiring, call one of our Engineers today on 07038002800.

## OUR COMMITMENT

**Integrity and customer satisfaction** guides our relationship with every client. Our corporate philosophy is to never leave a client unhappy. This is just the way we see things. We believe that your satisfaction with the service we provide you is key to maintaining our relationship.

Therefore, this is what we commit to do every time we encounter a client:

*“we commit to power the homes or office of every customer with the highest quality solar powered system at a price that ensures significant value. Our commitment to product quality and excellence in customer service delivery gives our clients the best product and service at an unmatched price to ensure that all our clients in turn become raving fans of our products”*

## CORE VALUES

- Honesty and Transparency:

No cutting corners, no shady deals and unfair exploitation. This is the way we do business. We give you exactly what you ask for because we understand that we are building relationships based on trust.

- Integrity:

Our word is our bond. It matters to us that we deliver on our promises to you. Calpros is a pan-African brand, and because we understand what that means, we hold ourselves to very high standards.

- Customer Satisfaction:

At Calpros, your satisfaction is our drive. We work to ensure that we provide a service that you are absolutely happy with and can recommend us to others.

- Commitment:

We stay loyal to our customers as we expect our customers become raving fans of our products. We believe that this mutual commitment helps to foster our individual interests.

- Quality:

We understand quality to mean giving you the best solar products available in the market, and also being there for you whenever you need us.

- Excellence:

We give you the very best solar engineers for your project who are trained to give the very best of service. Excellence is what we do.

- Fair pricing:

Our prices would always match your specific needs

## **OUR PROMISE**

At Calpros, we make nature power you.

- No Fumes:

Our solutions are the cleanest form of renewable energy available. No fumes or release of toxic gases to the environment.

- No Noise

Say goodbye to the sound of noisy generators when you decide to go the Calpros way.

- Zero Fuel

By choosing Calpros, You cut out the continuous purchase of fuel because our solution draws electricity directly from the sun which is freely available.

- Warranty

As long as you follow our guidelines on usage, we promise up to 1year warranty on all batteries and up to 10 years warranty on our solar panels.

- Free Site Inspection and Quotation

We assess your energy requirements to provide you options that match your specific needs.

- Over the phone consultation

We can give quick over the phone consultation. To speak to our engineers for a quick quotation. Call 07038002800

- Excellent Engineering Team

Choosing Calpros is leveraging on our team of Engineers with a wealth of experience in the solar energy space.

- Residential and Commercial

We cater for both residential and commercial buildings at different scales.

- Bespoke Powered Systems

We also provide tailored energy services like powering street lights and ATM Machines.

- Pan African

With our focus on West Africa, we welcome clients from other countries across the sub region.